

# atHome / NOCO HBA Member Advertising Partner Program

atHome reaches an active, affluent, audience who have the desire to both view exceptional properties as well as learn more about real estate developments in their communities.

With the most in-depth real estate topics, from market news and local listings to design and home trends, atHome's content is informative, entertaining and incredibly useful as our audience moves from aspiration to action. It inspires and empowers both homebuyers and home enthusiasts alike.

**atHome readership exceeds 75,000 market adults. It publishes in the Friday Boulder Daily Camera, Greeley Tribune, Longmont Times-Call and Loveland Reporter-Herald.**

- The feature publishes at atHomeColorado.com (bolstering your SEO!)
- The feature is shared with the nearly 1,000 atHome email subscribers

#### atHome Deadlines:

- Scheduling: 4 p.m., Tuesday
- Ads Save: 11 a.m., Thursday

#### NOCO HBA Special Pricing:

- Full page \$389
- Half Page \$222
- Quarter Page \$126

To request an ad please email:

Thais Hafer at [THafer@prairiemountainmedia.com](mailto:THafer@prairiemountainmedia.com) or  
Mary Romano at [MRomano@prairiemountainmedia.com](mailto:MRomano@prairiemountainmedia.com)



The **atHome Cover Profile**, spotlighting builders, communities, retailers and service providers, is devoted to advertisers. The profile includes: cover feature (main headline and photo), a two-page centerspread with content and photos about your products and services. The feature publishes on atHomeColorado.com (bolstering your SEO!) and is shared with the nearly 1,000 atHome email newsletter subscribers

*Includes freelance writer and photographer; one profile per month allowed per advertiser; frequency discounts not allowed. Space reservation is 10 business days prior to publication*

