

Northern Colorado

PARADE OF HOMES

2025 - Entry Information Packet



**Northern
Colorado**
Home Builders Association

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PARADE OF HOMES 2025

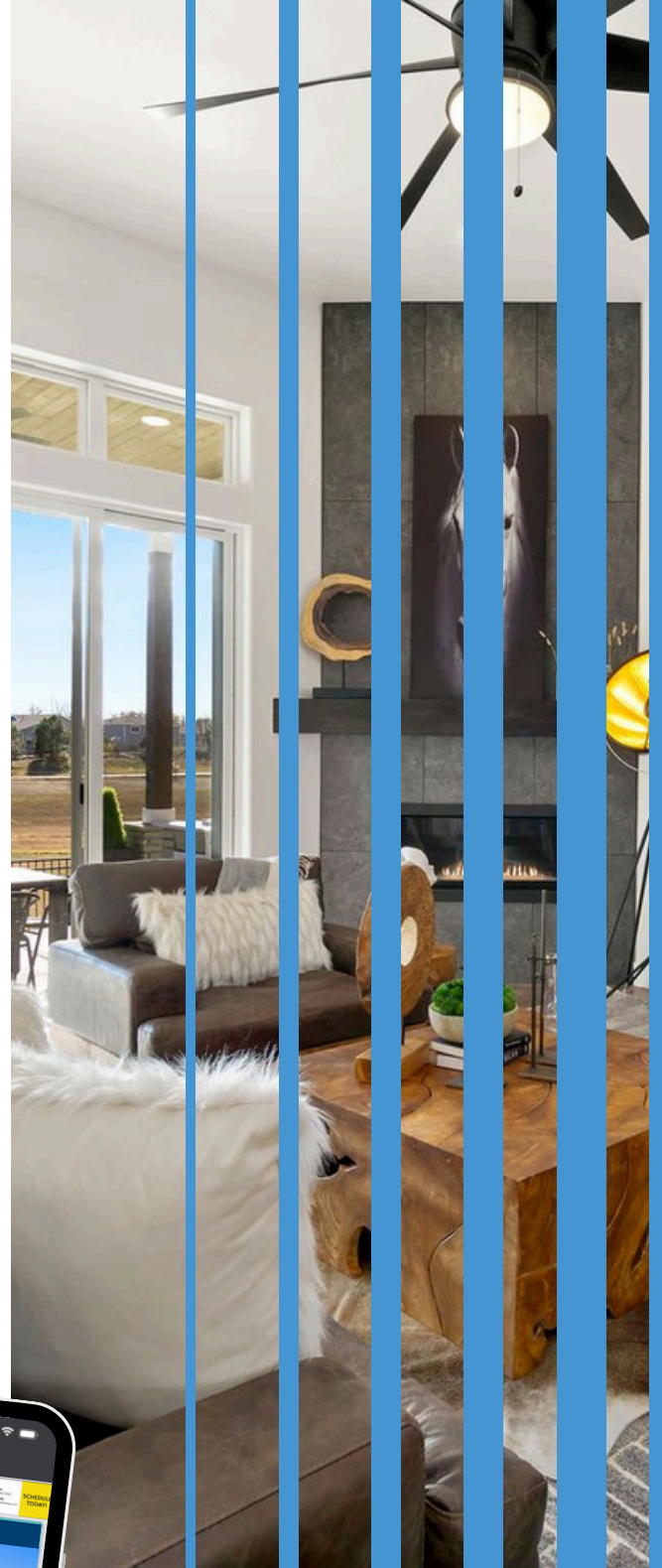
A longstanding event hosted by the Home Builders Association of Northern Colorado, the Parade of Homes is a summer family tradition. The Parade annually showcases professionally designed model and custom homes, from luxury show homes to attainably priced homes, from innovative to elegant, all located in neighborhoods along the Front Range. Attendees recognize the Parade of Homes not only as an entertainment event but as "the source" of inspiration for the latest in home building and design trends.

HOME ENTRY DETAILS

Open to HBA of Northern Colorado builder members in good standing as of September 1, 2025. A builder member in good standing does not have an outstanding accounts receivable balance.

All new and unlive-in homes are eligible, including new single-family and multi-family homes, lofts, condo conversions, full-home remodels, and coming soon developments.

All entries and sponsorships must be paid prior to parade to be included in the parade.



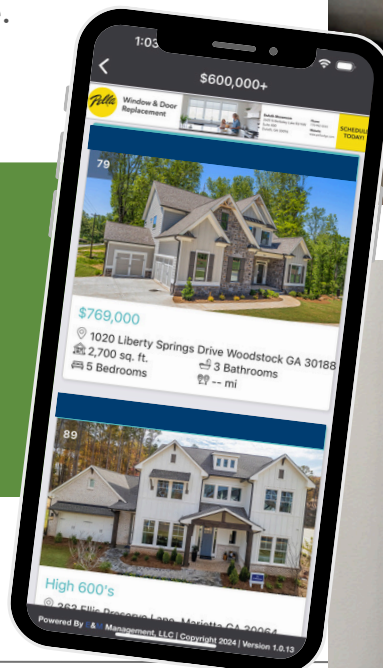
BACK THIS YEAR



Mobile Guide



Clickable Ads





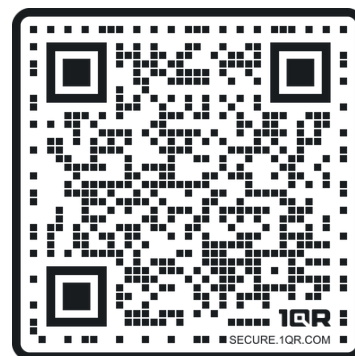
HOME ENTRY FEES

Back this year, enter more homes, save more money. Builders who enter more than one home into the parade will save \$500 - \$8,750. If you have more than 7 homes you wish to enter, please let us know and we will work on custom pricing for you.

1 home - \$2,250
2 homes - \$4,000
3-4 homes - \$5,700
5-7 homes - \$7,000

HOW TO ENTER

Go online to nocoeba.com/paradeofhomes to complete the Home Entry Packet. Note that you will need the full addresses and base prices of each home you intend to enter into the parade. Our deadline for entry is August 1, 2025, and homes must be completed and ready for visitors by September 4, 2025. Upon completion of the Home Entry Packet, our staff will contact you with instructions to upload your home information and photos to the parade app and website.



Scan for registration
form

Registration Form



THE DETAILS

HOME ENTRY INCLUSIONS

Representation on Parade of Homes' website, online map, printed map photos, home details, contact info, links to builders' websites, directions, location details, digital banners, and lead generation. Builders will receive two awards gala tickets per home entered in the parade.

HOME LOCATION ON MAP

Your model homes will be prominently featured on our comprehensive and regional maps via Google Maps. We rely on you to review and confirm the accuracy of these maps. Should Google Maps not depict your model homes' locations accurately, you are welcome to upload custom coordinates.

SIGNAGE

Each home will be provided with 1 large yard sign, as well as four directional signs. Additional directional signs may be purchased by August 1, 2025 at a cost of \$15 per sign. Signs will be distributed at our parade orientation meeting on August 28th. Builders are responsible for installing and maintaining signs in accordance with CDOT, municipal, and community regulations. Yard signs must be displayed in a prominent location for the duration of the parade and removed by deadline.

PROMOTIONS

The NoCo HBA will be promoting the Parade of Home online with our website, mobile application, social media, and with local media avenues. We do ask that participating builders help market the event. The NoCo HBA will provide graphics that builders and sponsors can utilize for marketing purposes, but participants are free to make their own as well.

RESPONSIBILITIES

The home entrant is responsible for meeting event timelines, providing home information and ensuring the home is complete and ready for viewing, for staffing the home and keeping it open during event hours, and for installing both on-site and directional signage during the event.

PHOTOGRAPHY RELEASE

When entering a home you will be agreeing to the photography release below:

My company ("Releasor") grants permission and consent to the Northern Colorado (NoCo) Parade of Homes and the Home Builders Association of Northern Colorado ("Releasee") for the use of the photograph(s) we uploaded to nocohba.com and/or the NoCo Parade of Homes mobile app, and any photos of homes or communities shared with the HBA or Parade of Homes Committee for promotional purposes under any legal condition, including but not limited to publicity, copyright purposes, illustration, advertising, and social & web content.

HOME ENTRY TERMS & CONDITIONS

GENERAL TERMS

- 1) To be eligible to participate in the 2025 Parade of Homes, participants must be builder members of the Home Builders Association (HBA) of Northern Colorado in good standing. All entries must be submitted by the builder member. A member in good standing means that you have no accounts receivable balance and dues are current.
- 2) I understand that all builders or developers who have an active ownership interest in the Parade of Homes entry, or who share in the profits from the sale of the Parade of Homes entry, must be members in good standing of the HBA of Northern Colorado and adhere to membership guidelines for participation.
- 3) My home entry is new and has never been occupied or is a fully remodeled home. Occupied homes may be considered on a case by case basis and must be noted on entry form.
- 4) I agree to carry liability insurance with a combined single limit of \$1,000,000 per occurrence and \$1,000,000 aggregate, or its equivalent, on my Parade Home from September 4, 2025, through September 14, 2025. I further agree to list the Home Builders Association of Northern Colorado as an additional insured on this policy during the event period. I understand that failure to maintain appropriate insurance coverage or to list the HBA as an additional insured may result in removal from the Parade and/or affect eligibility for future participation.

- 5) Entries that included "handicap accessible" in their home content information must accommodate all visitors, including those in wheelchairs or other mobility devices. Failure to do so will result in a minimum loss of parade eligibility for one year.

DEADLINES AND PROOFS

- 6) The entry deadline is August 1st, 2025. Applications received after the August 1st deadline are not guaranteed admission and are subject to a \$200 late fee.
- 7) All home profile content, including photography, text, and maps, must be uploaded to the Parade of Homes website or app by 8:00 AM on August 6th, 2025.
- 8) I agree that the date for removing my entry from the Parade of Homes is August 6th, 2025. After that date, my entry fee will not be returned. A letter to the HBA with notification of the cancellation must be received by the HBA office by August 6th, 2025. There are no exceptions to this rule. Prior to this date, I will receive a refund of all but the \$200 administrative fee.
- 9) I agree that all information provided on the Parade Home will come from me or the builder and that its accuracy will be my responsibility. The home photo/illustration and description must accurately reflect the home as shown and not be misleading to the consumer. The penalty for violation of this rule may include loss of participation in future Parade of Homes events.

HOME ENTRY TERMS & CONDITIONS

HOME COMPLETION REQUIREMENTS

10) If my home is incomplete, I am in violation, and it will be closed to visitors by the HBA. A completed house is one in which all items are completed and the builder qualifies for a certificate of occupancy from the municipality. A copy of the certificate of occupancy may be requested by the HBA if a home is alleged to be incomplete under HBA rules. A copy of the certificate of occupancy will not be requested by HBA unless a home is alleged to be incomplete under HBA rules. If I assure that the home is complete and ready for visitors by September 4 and the HBA discovers that the home is not, in fact, complete, then I must turn in all parade signage and I may be ineligible for at least one future Parade of Homes.

11) I will ensure that the grounds surrounding my entry, within my control, are neat and orderly. Additionally, a driveway or boardwalk must be in place to provide safe access to the home. I will not work on the home, inside or outside, during Parade of Homes hours.

12) My home may be inspected by a representative from HBA to ensure that the home is open during Parade hours, is the same price as listed on the website, and is complete. I understand that the representatives may have a camera, and have the right to take pictures of any suspected rule violation inside or outside of my home.

13) All builders must certify that the home is 100% complete and ready for visitors by September 4, 2025 and that all information on the Parade of Homes website (including mapping and directions) is correct by August 6, 2025.

SIGNAGE & HOURS

14) I agree that my home will be staffed and open for public viewing during all Parade of Homes hours. I also agree that my home will be complete and ready for showing by 8:00 am Friday, September 5th, the opening day of the 2025 Parade of Homes and that my Parade of Homes yard sign will remain posted and clearly visible for the duration of the event.

15) Directional signs may be placed beginning Friday, September 5 and must be removed by Sunday, September 14 by 6:00 pm. I will not create signs in the style or colors of the Parade of Homes signage for any homes that are not entered in, open and staffed during the Parade of Homes.

17) The large Parade Home yard sign must be placed near the entrance of the Parade Home to better direct consumers to my entry.

EARLY SALE OF HOME

18) If I sell my home and the buyer wishes to move in before or during the event, I will provide the HBA with a copy of the purchase agreement indicating the closing date and the dates the home will be closed to the public. I understand that I must display an HBA-approved sign notifying visitors that the home is sold and not available for viewing.

IMPORTANT DATES FOR 2025



ENTRY DEADLINE

Final deadline for entry is Aug 1.



HOME CONTENT DUE

All home content (photography, logos, text, etc) must be submitted by August 6.



SIGNAGE

Signage can be picked up on Aug 28.



BUILDER ORIENTATION

Learn how to be the most successful for the Parade of Homes. Learn the tips & tricks of the parade.



PARADE OPENS TO PUBLIC

Parade runs from 10 AM - 5 PM on September 5,6,7, 12,13, & 14.



JUDGING

All Parade homes will be judged on September 5, 2025.



GOLDEN KEY AWARDS

Celebrate this year's Parade of Homes winners at the annual Golden Key Awards.

*Some dates are subject to change (ie: entry deadline, Builder orientation, & Golden Key Awards)

PARADE PUBLIC DATES

10:00 AM - 5:00 PM

SEPT	SEPT	SEPT	SEPT	SEPT	SEPT
5th	6th	7th	12th	13th	14th
FRI	SAT	SUN	FRI	SAT	SUN