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August 2022

A message from our NoCo HBA Chair



Hi, All,

Can't believe it's August already. Summer (really the entire year) has flown.

But this time of year brings some of our best events:

August 12th--the Foundation's Build A Bed event. Kristie tells me that they can still use donations and volunteers. It's a great event to share with your co-workers, family and friends so if you can make the 12th work in your schedule, let the Foundation know:info@nocohbafoundation.com.

Then, of course, our premiere event of the year: September's Parade of Homes

We need to boost entries, as well as advertising, so please use the power and reach of our membership and your business contacts to spread the word and get the entry spots and the magazine pages filled. Call Kelly or Dulce for more information.

Remember, the best way to get the most from your membership is to get involved. Have a great rest of the summer, Doug

Lumber Adds \$14K to New Home Price

Lumber prices have been volatile since April 2020, hitting record highs while also experiencing periods of substantial declines. Between April 2020 and July 2022, [softwood lumber prices](#) have increased enough to add \$14,345 to the price of an average new single-family home, and \$5,511 to the market value of an average new multifamily home, according to NAHB's latest estimates. Based on July 1 Random Lengths prices, the costs have risen to \$29,407 for the softwood lumber products in an average single-family home, and \$10,734 for the products in an average multifamily home.

Apply Now for NAHB Awards

NAHB Industry Awards are OPEN! Each year, NAHB recognizes the best of the best in our industry. Our prestigious awards celebrate, honor and recognize excellence. As an award winner, the spotlight shines on your business with year-long promotion. So, gather your photos and write descriptions of your stellar projects. Shout out your biggest accomplishments and get the recognition you deserve! [Find the award program](#) that's right for your business and enter.

NAHB Offers Cybersecurity Resources

NAHB recently launched data privacy and cybersecurity resources to educate members on the risks associated with the modern technology environment. Business owners need to be more proactive about identifying ways to protect their business and customer data from cyber threats.

Developed with assistance from Philip R. Stein, Esq. of Bilzin Sumberg, [the resources](#) include a guide, Cybersecurity – What You Need to Know, a Cybersecurity Assessment and Checklist and Sample Data Security Clauses for Vendor Contracts.

Make Plans to Attend Building Systems Summit

Make plans to attend the Building Systems Housing Summit in Atlanta, Ga., Sept. 18-20, 2022.

[The summit is the premier conference](#) dedicated to offsite construction and provides the opportunity to meet, learn from, and interact with prominent and influential members of the building systems industry.

Top modular, panelized, concrete, log and timber home manufacturers and builders will connect with suppliers from all over the country to network and participate in educational programs.

OSHA to Emphasize Excavation Safety

OSHA has announced that its inspectors and enforcement staff will "consider every available tool at the agency's disposal" – including criminal referrals – to help stem a dramatic spike in deaths from trenching and excavation accidents. In the first half of this year, 22 workers have died in trenching accidents compared to just 15 in the entire year 2021.

NAHB has a video toolbox talk builders can use to present to their workers and subcontractors, and additional resources in the [NAHB Trenching and Excavation Toolkit](#).

Welcome New Members

- Travis Smith with Element Mortgage
- Christina Koder w/ReMax Alliance
- Acclaimed Lending LLC
- Courtney Bensing
w/HUB Real Estate
- Success Mortgage Partners Inc
- Marina Rodriguez w/ReMax Alliance
- Mai Nakli w/ReMax Alliance
- Russ Loya w/ ReMax Alliance
- Maverick
- Lockhart Electric
- Christine Torres w/ReMax Alliance

Thank you for Renewing

- Alpine Lumber Company
- Schroeder Roofing
- Allied Insulation
- Sight, Sound & Security
- RMG
- Diversified Masonry LLC
- Forge + Bow Dwellings
- Alpine Bank
- Florida Tile
- Heritage Title Company
- David Biggers w/FNBO
- Julie Constance w/First American Title
- Kiara Weeks w/ReMax Alliance

Limited-time offer: Maximize your business rewards and **earn up to a \$3,500 cash bonus.**



THIS WILL NOT LAST!!

OFFER NOT AVAILABLE IF YOU GO ONLINE AND APPLY... MUST APPLY THROUGH ME

Call/Text me for an application or more information: **Lindsey Givin (720) 793-3683**

- Limited-time \$3,000 bonus***
Earn up to a \$3,000 cash bonus for a limited time: \$500 once you spend \$5,000 in the first 3 months, and \$3,000 once you spend \$50,000 in the first 6 months.
- Unlimited 2% rewards**
Earn unlimited 2% cash back for your business on every purchase, everywhere, no limits or category restrictions.
- No preset spending limit***
Enjoy purchasing power that adapts to your spending behavior, payment history and credit profile.
- Annual spending bonus**
Earn an annual \$200 cash bonus every year you spend \$100,000 or more.

This offer is available for a limited time only so contact your Relationship Manager to learn more.

LINDSEY GIVIN | ICE President
Direct | 720.793.3683 | Email | Lindsey.givin@capitalone.com

*This bonus may not be available for existing or previous Spark cardholders. These spend bonuses may be earned independently, meaning you may earn one or both.
The annual spending limit does not include unlinked spending. The amount you can spend each year may vary based on your spending behavior, payment history credit profile and other factors.

NoCo HBA Foundation

NoCo HBA Foundation's

2nd Annual

Build A Bed Project

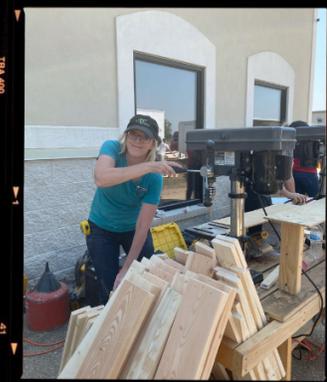
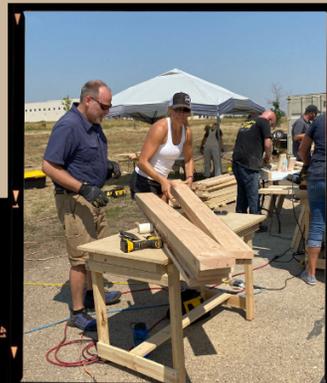


Join Us!

August 12
2022

Donate! Volunteer!

**NO KID
SLEEPS ON
THE FLOOR IN
OUR TOWN!**



DONATE



NoCo HBA Foundation is teaming with the local chapter of Sleep in Heavenly Peace to build beds for Northern Colorado kids who don't have one to call their own.

Please join our effort to build and deliver 54 beds by donating or conducting a bedding drive...contact us at info@nocohbafoundation.com for information on what items are needed!

More Details:
Each bed is \$550 total to build, complete with mattress, sheets, pillow, and comforter.

Want to help by sponsoring an entire item?
Mattresses - \$5,940
Comforters - \$1,350



CONTACT US
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NoCo HBA Workforce Development

Chair: Ian Simkiss with Centennial Leasing and Sales

Over the last couple of years, has your business been impacted by COVID? How about materials and costs of doing business? What about in the area of labor? Have you put your mind to figuring out which of these shortages you can actually do something about?

Here at the Northern Colorado Home Builders Association, made up of builders, sub-contractors in all fields that are required to build and remodel a house, real estate agents, mortgage brokers, title companies, plumbers, framers, roofing contractors, and supporting cast members like car dealerships, insurance agents, and many other walks of life, we have started a conversation about what we CAN do about the things we CAN try to control.

Please take a minute to read all of the entries in this month's newsletter, you will find that NoCOHBA is working hard to answer the needs of its membership and that there are many ways to get involved!

This section is dedicated to the Workforce Development Committee and I am here to give you a brief overview of what we have accomplished over the last 18 months or so!

We have partnered with Careers In Construction Colorado, CICC, an organization from Colorado Springs that grew out of a similar Workforce Development Committee into its own entity. The program has been in existence for just over 7 years, currently has over 29 schools teaching the curriculum provided by the Home Builder Institute, HBI, and has over 2900 students enrolled in middle and high schools in Southern Colorado. We have taken the role of a satellite office for this CICC in Northern Colorado, and are currently working with 2 of the schools that are enrolled in this program. We have been in discussions with nearly all local school districts and are in talks with them to get the program rolling!

The best part of this program? Hard to nail down in a newsletter blurb, but I would give a couple of bullet points that might pique your interest:

- Students earn industry-recognized certificates as part of their normal coursework
- Students can be hired on to job sites as early as 16 years of age
- HBA members have the unique opportunity to help mold workers through direct interaction with the students and instructors
- These students graduate High School with a wealth of knowledge that will help them help YOUR company continue to thrive in Northern Colorado

Now for the ask. We currently are not looking for financial assistance with this program, although every penny helps. What we are looking for is on-site, in-classroom training from industry professionals, soft skills training (resume building, interview techniques, etc.), and off-site work-based learning opportunities for these students.

We are also looking for highly motivated individuals to assist in being liaisons for the schools and industry to connect students to interested companies, and interested companies to well-trained students! Please contact [Dulce Alire - NOCO HBA](#) to get more information!

NoCo HBA Government Affairs Committee

Chair: Jeannette Shepherd with Realty One FourPoints

Government Affairs Committee – Northern Colorado Home Builders Association

What is the GAC all about? The Government Affairs Committee strives to be the connecting piece for our organization to local municipalities. The Government Affairs Committee has recently divided into 3 divisions as each of these areas require significant focus and time to achieve the optimal results.

We have a Building Code Division – Caleb Sulzen is the lead of this division. Caleb has an in-depth background with knowledge and experience with codes. The building code division connects with the local municipalities to keep current with the new and upcoming codes that will be impacting our members in some way.

Our 2nd division is the Political Division with Doug Braden as the lead. Doug Braden has an extensive background with NOCO HBA political activities, combine this with his passion for political events makes him the perfect lead. The political division focuses on the local elections and candidate races throughout the year and has a pulse on future or current and potential bills that could have an impact on members.

3rd is our Networking Division – I Jeannette Shepherd current Chair of the Government Affairs Committee, I have taken this division under my wing. I continue to establish and maintain connections with the local municipalities to enhance and expand our positive relationships. We work hard to keep a pulse on any events, future, current or potentials, as to assist to inform our members of the up-and-coming growth changes within our communities.

Just when you thought GAC was all about elections - we are growing above and beyond and continuing to offer our members a valued benefit. Feel free to sit in on a meeting anytime or reach out to any member of our committee for more information.

NoCo HBA Sales & Marketing

**CO-Chairs: Mike Welty with Hartford Homes &
Cassy Kamtz with Kamtz Cabinets**

Thank you to all who attended the SMC Educational Event on July 14th. I hope everyone learned something valuable about partnering with the Builder's Online Sales Counselor and our current market updates. Our next Sales and Marketing Council meeting is set for August 18th at DC Oakes where we will discuss our year end event for 2022 and enjoy complimentary Happy Hour together to celebrate our growing council. I hope to see all SMC members there and if you have not joined SMC and wish to join be sure to do so before August 18th so you can help plan our year end event and enjoy a free cocktail or two. Our regular meetings are set every for the 2nd Wednesday of every month at 8am at the NoCo HBA office (or you can also join via zoom call). If you have any questions please feel free to reach out to either co-chair, Mike Welty or Cassy Torres, or Dulce at the HBA office. We look forward to seeing more growth in this council and would love anyone interested in exchanging ideas, developing professional skills and connecting with members to join our NoCo Sales and Marketing Council. Do not forget there is the Sales Rally, in person, with Chris Hartley with Metro Denver SMC Council on Monday, September 26th from 8am to 10am (register on HBA of Metro Denver site). Cheers!

NoCo HBA Membership Committee

Chair: Brad Turner with RMG

The membership committee is currently working on numerous projects to both increase membership, and insure new and existing members stay engaged. Our efforts include:

- Assigning myself the sole caller for lapsed members freeing up time for our committee to focus on their strengths.
- Focusing on, and utilizing committee member's strengths to accomplish tasks.
- Personally meeting each new member for coffee to discuss what he or she want to get out of their membership. Then plugging them in to events, committees, and other activities that fulfill their personal goals with the organization.
- Creating video content on TicToc to share on social media to engage members and nonmembers.
- Creating a video series of our Builder Members to share the benefits of membership to share with non-member builders.
- Hosting a Cornhole event August 25th for members and non-members to network and raise money for the organization.
- Participating in monthly Chair meetings where the Chairs of each committee share and support one another.

Over the last 12 months membership has increased 15 %. Additionally, our retention has improved dramatically over the last 6 months (since we implemented coffees etc.).

The membership Committee would like our members to know that we are diligently working to bring on new members and keep existing members engaged. If any of our members has an employee that wants to engage with industry professionals and network on behalf of their business. Please have them contact us!